

BENEFITS & RESPONSIBILITIES OF EARTH ISLAND SPONSORSHIP

BENEFITS OF EARTH ISLAND SPONSORSHIP – Outline Overview

Earth Island Institute's project support program is at the heart of our mission to conserve, preserve, and restore the environment. Our goals are to strengthen the capacity of each project to effectively address environmental issues, create synergy between activists working on similar topics and allow project directors to focus their energy and effort on their campaigns and programs. Unless otherwise noted, the cost of providing these services is covered by overhead fees charged on project income.

Administration & Finance

- 501 (c)(3) Status allowing tax-deductible donations & foundation funding
- Governing Board of Directors
- Regulatory & Tax Compliance:
 - Audit
 - 990 Filing
 - State Registrations
- Accounting services:
 - Cash flow management
 - Monthly financial statements
 - Custom Reporting
 - Accounts receivable & payable
 - Banking services*
 - Charge accounts
- Employee payroll & benefits:
 - Payroll Processing*
 - Direct deposit
 - Health, vision & dental insurance*
 - Long-term disability insurance*
 - Optional tax shelter services
- Advance on confirmed funding & emergency loans with approval of Executive Director
- Adjusted overhead for large projects, prizes & fellowships, & inter-project grants
- General liability insurance*
- Nonprofit bulk & business reply mail permit
- Reception, voicemail & mail services
- Access to conference rooms
- Access to office equipment:
 - Photocopiers*
 - Fax machines
- Office rental & related tenant services*

Program & Organization Development

- Consultation on project focus, campaign & organization development strategies

Fundraising

- Tax-deductible donations & foundation funding

- Secure credit card transactions from web & repeating pledge fulfillment
- Access to foundation research tools & publications
- Consultation & training on donor development, proposal writing & grant management

Leadership Development

- New project orientation, a two-day introduction to EII that includes training in basic program management skills
- Periodic workshops (i.e. fundraising, financial management, supervision skills)
- Peer support & collaboration opportunities
- Conservation Roundtable discussions, designed for further education & debate on emerging environmental issues
- Project Director Summit, a capacity-building & networking conference (alternating years)

Outreach & Publicity

- Coverage in *Earth Island Journal*, EII's quarterly, award-winning publication
- Exposure in EII's annual report, project reports, on its website (with links to the project's website) & in other publicity materials
- Reports of project activities in *IslandWire*, EII's monthly e-newsletter
- Discounted subscriptions to *Earth Island Journal* for project members & donors*
- Basic web page development & hosting
- Distribution of publicity materials from the San Francisco office & through outreach efforts

Miscellaneous

- Travel funds to attend EII meetings & events

* Direct cost of service passed on to project